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Total Career Success, Inc. Announces:

Publication of “Job Search: The Total System, 3rd Edition”

Launch of Total Career Success Portal

“[Job Search: The Total System](#)”, timely in its third and newest release, empowers job seekers with the expertise needed to win offers for highly desirable jobs—and faster than ever before! Authors and veterans in the career field, [Ken](#) and [Sheryl](#) Dawson are principals of the highly respected Dawson Consulting Group and Total Career Success. “[The Total System](#)” is truly a comprehensive and proven approach to the job market—the ten steps of “[The Total System](#)” are powerfully integrated to give job seekers a distinct advantage over their competition. Utilizing the winning concepts of linkage and psychological leverage, job seekers are better prepared to systematically locate and win coveted positions with record speed.

Richard O’Donnell, an executive with a national healthcare company commented “Without question *Job Search: The Total System* is the finest I have ever read on job hunting... PERIOD!”

Now individuals worldwide can access these proven resources used by thousands of employees who successfully transitioned from Fortune 500 companies as well as many other diverse organizations. These time-tested techniques, once exclusively available to corporate outplacement participants, now are available to everyone who desires to advance their careers.

Company principal and author [Ken Dawson](#) commented, “Thousands of job seekers in our outplacement programs who have applied the unique approach of [The Total System](#) have advanced their careers, started independent businesses and gone into consulting or contract positions to achieve their employment and career aspirations. Our vision for TCS is to help millions of job seekers around the world achieve their career goals. Our commitment to each, if they follow our system to the letter, is a better job for better pay and that leads to a better life.”

[Sheryl Dawson](#) added, “Whether someone is fresh out of college, in mid-career or thinking about career alternatives to enhance their retirement goals, *The Total System* presents a step-by-step method to assess one’s value, develop a coherent job search

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strategy, and prepare an “A+” resume with other self-marketing tools that will give them the edge in their market. Whatever one’s ideal job or career aspiration, definition of success, or prior experience, *Job Search: The Total System* is designed to enable each person to succeed. And based on years of helping clients do just that, we know it works!”

Total Career Success, Inc. was founded in 2007 and has launched a retail career transition and job search portal to offer products and services globally. Complementing “[Job Search: The Total System](#)”, products and services are accessible in an online, easy-to-navigate portal called TCS University. TCS offers an [Affiliate Program](#) to university, college, association, alumni as well as not-for-profit career and job placement centers. As TCS affiliates, organizations gain access to the TCS products and services for their members/constituents via their websites. For more information on TCS University and the Affiliate Program visit www.tcsworldwide.com .

[Dawson Consulting Group](#), a consulting firm headquartered in Houston, Texas, was founded in 1977 by Ken and Sheryl Dawson and has successfully served organizations for 30 years in the areas of career transition, outplacement and placement. They published the first edition of “[Job Search: The Total System](#)” in 1988 and the second edition in 1997; with the dramatic changes in the job search and career field driven by technology, they have completely revised the 3rd edition and incorporated a “Technology Update”. For more information on their corporate services visit www.dawsonconsultinggroup.com.

The authors, Ken and Sheryl Dawson may be contacted directly at 713-784-3197 x310.

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