

FOR IMMEDIATE RELEASE
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Total Career Success with Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO

July 27, 2009 Show Features David Allen, Bestselling Author on
Making It All Work: Winning at the Game of Work and the Business of Life

Houston, TX – David Allen, best-selling author of *Getting Things Done* and *Making It All Work* will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, June 27. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. As an internationally recognized expert in personal and organizational productivity, David Allen works with Fortune Global 1000 corporations and government agencies. *Getting Things Done* has inspired millions in 28 languages and has spawned a whole “GTD industry” for personal productivity. His new book, *Making It All Work*, provides a road map to success in your career and life. If you ever feel overworked, overwhelmed, or overteched, listen in!

Whether you’re facing an immediately urgent e-mail or trying to organize an upcoming family vacation or contemplating long-term plans for retirement, *Making It All Work* will keep you ahead of the game by giving you the skills to move from hope to trust in your decision making... and doing! The keys to achieving that are control and perspective – taking charge of everyday commitments and confidently knowing where to situate them on the horizons of your goals and aspirations. This invaluable road map provides both bearings to help you figure out where you are in life and directions on how to get where you want to go.

Show co-host Sheryl Dawson shared, “The ultimate benefit of getting things done is to experience the fulfillment and freedom that come with being positively engaged in our lives. David reveals how acquiring coherence and direction leads directly to that state. In the drive for success many focus on the end result only, but David helps us understand the wisdom in refocusing on the way in which you play the game, not merely the final score.”

Co-host Ken Dawson added, “Everyone seems to be under the gun to produce and achieve faster. David Allen has provided a tool kit and a road map to help you gain control of all the agendas in your work and life within the framework of your own goals. This is huge because it applies across the board to every walk of life and work. Whether you are an executive, student, professional or home maker, don’t miss the practical advice.”

The show will air live at 11 a.m. - noon Central on July 27. To listen, please visit www.voiceamerica.com and search for Total Career Success. The archived show will be available for replay or download at the [Total Career Success website](http://www.voiceamerica.com), or from iTunes <http://www.itunes.com/podcast?id=311541702>

David Allen, Consultant and Bestselling Author

David Allen is an international author, lecturer, and founder / Chairman of the David Allen Company, a management consulting, coaching, and training company. In the last twenty years he has developed and implemented productivity improvement programs for over a million professionals in hundreds of organizations worldwide, including many Fortune 500 corporations and U.S. Government agencies. He delivers public and in-house seminars, executive workflow coaching, and consulting programs that address interactive and organizational productivity and alignment issues. Having logged thousands of hours working with individual executives and senior professionals, David has developed a revolutionary, unique and highly practical system for improving personal and organizational productivity. He is the author of three books -the international best-selling book, *Getting Things Done: the Art of Stress-Free Productivity* (Viking; 2001), *Ready for Anything: 52 Productivity Principles for Getting Things Done* (Viking; 2003) and *Making It All Work: Winning at the Game of Work and the Business of Life* (Viking, 2008). He has published numerous essays and articles in professional journals and periodicals on the topic of personal effectiveness. He is a popular keynote speaker on the topics of time and stress management, individual and team productivity, and high performance work practices.

For more information, visit <http://www.davidco.com>

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://betterjobbetterlife.com> and <http://www.dawsonconsultinggroup.com>

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