



**FOR IMMEDIATE RELEASE**  
**December 24, 2008**

***Total Career Success With Ken & Sheryl Dawson —***  
**VoiceAmerica Internet Radio Show**

***Consultant & Author Andrea Sittig-Rolf Shares Insights on Power Networking***

Houston, TX -- Consultant, trainer and author, Andrea Sittig-Rolf will be featured on Total Career Success, an internet radio show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, December 29, 2008. The show is designed to inform listeners and encourage them to achieve their career goals by featuring experts who provide advice on job search and career advancement.

The topic of the show will address the role of power networking in job searches, as well as other insights for building lasting relationships, selling yourself, and advancing your career. Business owner Andrea Sittig-Rolf will discuss her most recent book *Power Referrals: The Ambassador Method for Empowering Others to Promote Your Business and Do the Selling for You*. As Founder and President of Sittig Incorporated, Ms. Sittig-Rolf has developed and delivered highly effective programs for helping businesses and entrepreneurs achieve their goals. Her book has become a valuable resource for successful business professionals.

Sheryl Dawson shared, "Networking is essential for both a successful job search and career development, and Andrea will discuss proven strategies for building your communication skills and confidence."

Ken Dawson added, "The ambassador concept of networking in which others become your agent, promoting you and what you have to offer an employer or client is indeed a powerful concept. When you develop your networking relationships to the level that others become your champion and advocate, you have arrived at the top of the game."

To listen to the broadcast, visit [www.voiceamerica.com](http://www.voiceamerica.com) and click on the Total Career Success icon. The show will air live at 11 – 12 noon Central on December 29 and will then be available as an archive on the web site and can be downloaded to MP3 players and cell phones.

**About Andrea Sittig-Rolf**

Andrea Sittig-Rolf is the Founder and President of Sittig Incorporated, author of numerous compelling sales books, creator and writer of the column *Sales Solutions*, and host of *Power Talk*, a radio program on the VoiceAmerica Business Network. Sittig Incorporated is a renowned sales training firm that helps businesses increase their sales and development. The Blitz Experience, Sittig Incorporated's sales training program, empowers participants with activity based training that emphasizes real results. Blitz Masters, Sittig's experienced training

professionals, host unique workshops that use inspirational methodology to help businesses acquire new customers. Sittig has provided training for organizations across a range of industries, including banking, media, and telecommunications, and seminars and workshops have focused on client development, new product launch, and numerous other topics. Some of Sittig's many clients include Hewlett Packard, Microsoft, Washington Mutual Bank, and the International Association of Culinary Professionals. Blitz Masters host workshops at various locations throughout the year, and businesses and individuals can also access Sittig's Free Sales Tips Newsletter.

For more information, visit <http://www.sittiginc.com/index.htm>

### **About Total Career Success**

Total Career Success, which is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3<sup>rd</sup> edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.tcsworldwide.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>.

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