

FOR IMMEDIATE RELEASE
January 23, 2009

***Total Career Success With Ken & Sheryl Dawson —
VoiceAmerica Internet Radio Show***

***Paul Frison, Founding CEO of Houston Technology Center
on Emerging Technologies***

Houston, TX – Paul Frison, Founding CEO and Executive Vice Chair of the Houston Technology Center (HTC) will be featured on Total Career Success, an internet radio show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, January 26, 2009. The show is designed to inform listeners and encourage them to achieve their career goals by featuring experts who provide advice on job search and career advancement. The topic of the show will be emerging technologies and entrepreneurial business opportunities. HTC is a business accelerator for Houston-based emerging technology companies and enhances Houston's position as a leading city for starting and growing companies in key technology sectors such as: energy, information technology, life sciences, nanotechnology and NASA-originated technologies.

Exploring new technologies, applications and ideas requires collaboration, partnership, risk taking and investment. HTC's team of seasoned industry experts helps technology startup companies develop business models, build leadership teams, form strategic alliances, raise capital and take their ideas to market. HTC provides them with in depth strategic and tactical business guidance, fundraising advice and connections to opportunities, allies and capital. In addition HTC hosts networking and educational events and offers affordable office space.

Early stage companies generate the lion's share of new jobs in the US. HTC collaborates with leading organizations to help grow the economy, create thousands of jobs, attract high-value businesses to Houston and cultivate early stage success in critical industry sectors. HTC is committed to changing lives through a combination of technological creativity and best business practices.

Sheryl Dawson shared, "HTC's vision is to be a driving force in leading the Greater Houston region to be recognized globally as one of the top centers in technology innovation and commercialization in key technology sectors by 2012."

Ken Dawson added, "They are well on their way to achieving this audacious goal with the support of more than 300 corporations and organizations, over \$500 million capital raised by HTC clients, over 1000 startup companies assisted resulting in over 3000 jobs created by clients... those are impressive results!"

To listen to the broadcast, visit www.voiceamerica.com and click on the Total Career Success icon. The show will air live at 11 – 12 noon Central on January 26 and will then be available as an archive on the web site and can be downloaded to MP3 players and cell phones.

About Paul Frison

Paul Frison is Executive Vice Chairman and was a founder and the original President & CEO of Houston Technology Center (HTC) serving from 1999-2007. HTC was formed in 1999 to serve as a business accelerator for Houston-based emerging technology companies. It is a non-profit, 501 (c) (3) organization that seeks to enhance Houston's position as a leading city for starting and growing companies in key technology sectors such as: energy, information technology, life sciences, nanotechnology and NASA-originated technologies. Since Paul's move to Houston in 1975, he has been President and/or CEO of three public, technology based companies: LifeMark (1975 – 1984), NYSE; ComputerCraft (1984 – 1986), NASDAQ; and LifeCell (1986 – 1999). He has been involved in numerous other start-ups by serving on the Board of Directors. He serves on the Board of Directors of the HTC, BioHouston, The Institute of Research and Rehabilitation (TIRR), The Entrepreneurship Institute, The Lions Eye Foundation – Houston, Boy Scouts of America – Houston, Texas Council of AEA, The MIT Forum, and the Advisory Council of the University of Houston - College of Technology.

For more information, visit <http://www.houstontech.org>

About Total Career Success

Total Career Success, which is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.tcsworldwide.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>.



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