

**FOR IMMEDIATE RELEASE**  
**March 11, 2009**

***Total Career Success With Ken & Sheryl Dawson —***  
**VOICEAMERICA INTERNET RADIO SHOW**

***March 16, 2009 Show Features***  
***Jerry Gauche, Senior Vice President, National Oilwell Varco***  
***“A Model for Organizational and Career Success”***

Houston, TX – Jerry Gauche, Senior Vice President, National Oilwell Varco, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, March 16. The show is designed to inform listeners and encourage them to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Jerry Gauche will share from his extensive experience as an executive in the oil and gas industry. Learn techniques to master organizational and career success by:

- Finding your passion – be enthusiastic and engaged.
- Having a strategy or a plan – what are the threats and opportunities?
- Viewing opportunities from a creative perspective – innovation is essential.
- Maintaining a “customer” focus.
- Doing “no harm” – Ask, “Does it add value?”
- Keeping current in technology.
- Developing skills and competencies – Find a mentor.

Jerry Gauche is Senior Vice President Sales and Marketing for National Oilwell Varco (NOV), a Fortune 500 global manufacturer and distributor of oil field equipment and supplies. Jerry is an expert in large-scale organizational change who, with the management team at NOV, engineered and executed a turnaround strategy and organizational change agenda that increased the value of the company from \$180 million to more than \$30 billion in the past 11 years.

“Over his career,” Sheryl Dawson, co-host shared, “Jerry Gauche has gone from Tax Attorney to VP of Organizational Effectiveness to Senior VP of Sales and Marketing. That is an amazing shift of responsibilities -- Jerry challenges us to think creatively about career and organizational development – be prepared to think out of the box.”

Ken Dawson, a show host added, “Jerry is both pragmatic and strategic in his perspectives. For executive and professional alike his insights are exceptionally useful. Don’t miss this opportunity to learn from the master of organizational and career strategy!”

To listen to the broadcast, please visit [www.voiceamerica.com](http://www.voiceamerica.com) and click on the Total Career Success icon. The show will air live at 11 – 12 noon Central on March 16 and will then be available as an archive on the web site or to be downloaded to MP3 players and cell phones.

***Jerry Gauche, Senior Vice President, Sales & Marketing, National Oilwell Varco***

Jerry Gauche is Senior Vice President Sales and Marketing for National Oilwell Varco (NOV), a \$11 billion Fortune 500 global manufacturer and distributor of oil field equipment and supplies and the #1 publicly traded company in Houston for 2007. Jerry is an expert in large-scale organizational change who, with the management team at NOV, engineered and executed a turnaround strategy and organizational change agenda that increased the value of the company from \$180 million to more than \$30 billion in the past 15 years. Jerry has been instrumental in the planning and execution of merger integration strategies for NOV that have captured value from more than 50 acquisitions. Jerry joined National Oilwell Varco as the VP of Organizational Effectiveness in 1994 from British Petroleum. Jerry has been tax counsel to The Standard Oil Company (Ohio), a Fortune 50 diversified energy company and legislative counsel to United States Senator Mike Gravel (Alaska). He holds degrees in economics and law from the University of Oregon and a masters degree from New York University. Jerry is an author and frequent speaker in national venues and a board member of several professional organizations. He is a member of the bar of the District of Columbia, the 9<sup>th</sup> Circuit Court of Appeals and the United States Supreme Court. [www.nov.com](http://www.nov.com)

### **About Total Career Success**

Total Career Success, which is broadcast on VoiceAmerica, the world leader in Internet Talk Radio and is syndicated on World Net Radio, aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3<sup>rd</sup> edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.tcsworldwide.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>.

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