

**FOR IMMEDIATE RELEASE**

**April 9, 2009**

***Total Career Success With Ken & Sheryl Dawson —  
VOICEAMERICA INTERNET RADIO SHOW***

***April 13, 2009 Show Features  
Dr. Tony Zeiss, President of Central Piedmont Community College, on  
“Building Your Own Career Ladder”***

Houston, TX – Dr. Tony Zeiss, president of Central Piedmont Community College and author of *Build Your Own Ladder: 4 Secrets to Making Your Career Dreams Come True*, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, April 13. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Listeners learn to utilize:

- The Power of Vision – You must have a clear vision to what you want to achieve
- The Power of Thought – Your thoughts will determine who you become
- The Power of Influence – You must be able to apply the 9 laws of influence
- The Power of Reciprocity – You must invest in the lives of others

Show Co-host Sheryl Dawson shared, “Tony Zeiss has distilled a lifetime of lessons in this power-packed little book! Whether just entering the workforce and wanting to establish personal career plans, or already in the workforce and wanting a more meaningful career, you will gain insight into how to exceed your dreams and have an extraordinary career.”

Co-host Ken Dawson added, “Tony Zeiss teaches you the strategies that highly successful people have been employing for thousands of years. If you are at a loss about your career direction or have an unrealized career dream, with these principles and strategies you can take control of your career and become the success for which you are destined.”

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To listen to the broadcast, please visit [www.voiceamerica.com](http://www.voiceamerica.com) and enter Total Career Success. The show will air live at 11 a.m. – noon Central on April 13 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

## **Dr. Tony Zeiss, President Central Piedmont Community College**

Dr. Tony Zeiss is president of Central Piedmont Community College, the largest college in North Carolina serving 70,000 students per year. During his 16 year tenure the college has grown from one campus to six and is recognized as a national leader in workforce development. Dr. Zeiss has authored and co-authored several books on economic development, adult literacy, national workforce development and creating high performance employees and Community College Leadership. Dr. Zeiss is a professional speaker and consultant. He is past chair of the Board of the American Association of Community Colleges, and recipient of the Trustees' National CEO of the year award for 2004-2005. Central Piedmont was selected as the 2002 Community College of the Year by the National Alliance of Business. Dr. Zeiss serves on several local, regional and national boards including work groups for the U.S. Departments of Education and Labor. His doctorate is in community college administration from Nova University and he holds a master's degree in speech (radio and television) and bachelor's degree in speech education from Indiana State University.

For more information, visit <http://www.cpcc.edu/president/>

## **About Total Career Success**

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3<sup>rd</sup> edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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