

**FOR IMMEDIATE RELEASE**  
**April 29, 2009**

***Total Career Success with Ken & Sheryl Dawson —***  
**VOICEAMERICA INTERNET RADIO**

***May 4, 2009 Show Features***  
***Craig Hickman, Best-selling Author of “The Insiders” on Accountability***

Houston, TX – Craig Hickman, best-selling author of more than a dozen books, has consulted for corporations and organizations internationally and served on boards of directors for several companies. His newest book, “The Insiders,” will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, May 4. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Craig Hickman will address some of the underlying reasons abuse of power and bad policy erode our organizations and our government, weakening our democracy. Learn how personal and organizational accountability can reverse the downward spiral of our economy and our values.

Show co-host Sheryl Dawson shared, “In his thriller, *The Insiders*, Craig exposes how those on the inside of the world's power structures have become enemies to those on the outside. The strong, powerful, well-financed insiders abuse their power, corrupt our hierarchies, cheat the system, live above the law, and manipulate everything for their own purposes and gain. The outsiders—those who are relatively weaker, less powerful, and under-financed—are left to fend for themselves as economic slaves to debt, jobs, corporations, institutions, and a corrupt system. The outsiders have been duped, exploited, and oppressed by the insiders. Craig declares that it's time to change things.”

Co-host Ken Dawson added, “As a CEO, director on numerous boards, international consultant and best-selling author of many books on leadership best practices, Craig’s insights carry weight. Don’t miss this opportunity to hear what you and your organization can do to raise accountability to a new level, to reverse the slide of our democracy, and to turn our organizations inside out! The change begins in each person willing to make a difference – it begins with you.”

To listen to the broadcast, please visit [www.voiceamerica.com](http://www.voiceamerica.com) and enter Total Career Success. The show will air live at 11 a.m. – noon Central on May 4 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

## **Craig Hickman, Leadership Consultant and Author**

CRAIG HICKMAN is the author of more than a dozen books, among them such national and international bestsellers as *The Oz Principle*, *The Strategy Game*, *Mind of Manager*, *Soul of a Leader*, and *Creating Excellence*. His first business novel, *An Innovator's Tale* led to a four year turnaround assignment as CEO of Headwaters Technology Innovation (HTI), an international nanotechnology company in Princeton, New Jersey (NYSE: HW). Prior to joining Headwaters, he founded Management Perspectives Group (MPG), whose clients included some of the largest domestic and international companies such as Procter & Gamble, American Express, PepsiCo, Unilever, AT&T, Amoco, Nokia, Honeywell, and the U.S. Government. He earned his MBA with honors from the Harvard Business School and has consulted for corporations and organizations around the world, lecturing abroad for the U.S. State Department, and serving as a member of the board of directors for several companies. He lives in Chicago.

For more information, visit <http://www.craighickman.com>

## **About Total Career Success**

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3<sup>rd</sup> edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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