

**FOR IMMEDIATE RELEASE**  
**May 31, 2009**

***Total Career Success with Ken & Sheryl Dawson —***  
**VOICEAMERICA INTERNET RADIO**

***June 1, 2009 Show Features John Assaraf, Best Selling Author of***  
***The Answer: Grow Any Business, Achieve Financial Freedom and***  
***Live an Extraordinary Life***

Houston, TX – John Assaraf, best-selling author of *The Answer* and *The Complete Vision Board Kit* will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, June 1. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. John Assaraf is not only a successful multi-millionaire entrepreneur in real estate, internet technology, and consulting, but he has researched the underlying principles of success and teaches others how to tap into the same success he has achieved. His passion for brain research and quantum physics led him to discover the natural law of attraction and the power of thought, belief, visualization and affirmation to create one's dreams consciously and sub-consciously. If you want to get to the next level in your business, overcome a pattern of failure, find a new job or start a new business, tune in to learn how you can retrain your brain to succeed in just 7 minutes a day.

Research has shown that 98% of our thoughts, perceptions and behavior are the result of the way we are programmed on a non-conscious level. Only 2% of our perceptions and patterns of behavior are conscious. John Assaraf points out that “we may think we are in control, but it is our subconscious that is really in control.”

Show co-host Sheryl Dawson shared, “John Assaraf doesn't just tell you what to do, he has done it! If you do not like the results you are getting, then you need to change what drives your perception and behavior. John will share how to develop your mindset for success.”

Co-host Ken Dawson added, “When you stop limiting yourself by where you have been or where you are and begin to think about and focus on where you want to be, all of a sudden your potential becomes unlimited. Visioning and visualization is not about day dreaming, but about realizing what you are willing to commit to. John balances the science of visualization with the practice of taking the right steps to achieve your vision.”

To listen to the broadcast, please visit [www.voiceamerica.com](http://www.voiceamerica.com) and enter Total Career Success. The show will air live at 11 a.m. – noon Central on June 1 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

**John Assaraf, Entrepreneur and Best Selling Author**

John Assaraf is a New York Times best selling author, lecturer and consummate entrepreneur who has a passion for brain research and quantum physics. His expertise in helping organizations and individuals achieve business and life success has landed him on Larry King Live seven times and major network television worldwide. In the last 20 years, he has built four multi-million dollar companies including RE/MAX of Indiana to over 1500 sales associates who generate over \$5 billion a year. During the internet boom days, John developed the marketing

and sales strategy that generated over \$30 million in revenues within 12 months for Wall Street darling Bamboo.com. Bamboo then merged with IPEX and went on to become the world's leading provider of imaging infrastructure for the Internet including, managing the scaled imaging infrastructure for companies such as eBay.

Today, John is Founder of OneCoach, a company committed to helping small business owners and entrepreneurs grow their business revenues so they can achieve financial freedom and live extraordinary lives. He helps entrepreneurs understand how to incorporate the psychological and strategic side of building a successful business and life. John was recently featured in the hit movie and book "The Secret". His New York Times bestselling book "The Answer" and "The Complete Vision Board Kit", are receiving worldwide acclaim for helping small business owners and entrepreneurs achieve success in today's ever changing business environment.

For more information, visit <http://www.onecoach.com>

### **About Total Career Success**

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3<sup>rd</sup> edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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