

FOR IMMEDIATE RELEASE
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Total Career Success with Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO

July 13, 2009 Show Features Adrienne Leigh, Business Broker & Franchise Expert –
What You Need to Know to Be a Successful Franchisee

Houston, TX – Adrienne Leigh, business and franchise broker and consultant will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, July 13. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Adrienne coaches clients through the research and due diligence process to ensure that they are a match for a business or franchise system, thereby greatly reducing their risk.

Adrienne works with sellers to plan and execute their exit strategies. She works with buyers to determine if business ownership is right for them and then facilitates locating businesses which meet their unique interests, goals, skills, resources and desired income potential. Adrienne also conducts over 50 seminars a year on how to buy and sell a business and has successfully coached hundreds of clients, assisting them to reach their personal as well as professional goals.

Facilitating the evaluation of franchises that best meet client's wants and needs, Adrienne advises them at no fee for the services rendered. If clients invest in an opportunity to which she has referred them, the franchisor pays a fee, similar to an executive recruiter. "Part of the value of our services is in saving them a significant amount of time by narrowing the field from all of the opportunities available to the specific opportunities that best suit our clients," says Leigh.

Show co-host Sheryl Dawson shared, "I have known Adrienne for a number of years and she not only brings a wealth of knowledge to the business transfer and franchise purchase process, but a tremendous understanding of people and their best fit for a business venture. Selecting a company or franchise to buy is an art as well as a science and Adrienne is skilled from both perspectives."

Co-host Ken Dawson added, "Franchising is not for everyone, any more than creating a business is for everyone. Adrienne takes a lot of the guess work out of the equation. She is also an astute negotiator enabling the new franchisee to optimize their investment. If you are thinking about a franchise or would like to consider your options for the future, listen in to gain insights from an expert franchise consultant."

To listen to the broadcast, please visit www.voiceamerica.com and enter Total Career Success. The show will air live at 11 a.m. – noon Central on July 13 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

Adrienne Leigh – Business Intermediary

Adrienne Leigh is an experienced entrepreneur with over 25 years of business ownership, consulting, management and franchise experience. She is a Business Transfer Specialist with Murphy Business & Financial Corporation providing business brokerage services as well as assisting clients with the purchase of new franchises. Perhaps the greatest value to clients is in coaching them through the research and due diligence process to ensure that they are a match for the franchise system, thereby greatly reducing their risk. She is a partner in a manufacturing business in Houston. Adrienne also conducts over 50 seminars a year on how to buy and sell a business and has successfully coached hundreds of clients, assisting them to reach their personal and professional goals. Adrienne has an M.B.A. from the Anderson Graduate School of Management at UCLA and a Masters in Spiritual Psychology from the University of Santa Monica. She is the founding president of the Houston Chapter of the Association of Career Professionals, International, and a member of the International Franchise Association. In 2006, she joined CNN's Houston Business Show as a radio commentator and their franchise expert. She is also the president of Gray Hair Management-Houston.

For more information, contact visit <http://www.murphybusiness.com>

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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