

FOR IMMEDIATE RELEASE
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Total Career Success with Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO

August 17, 2009 Show Features Bonnie Marcus, Executive Coach
On Promoting Your Own Success

Houston, TX – Bonnie Marcus, executive coach and motivational speaker, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, August 17. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Bonnie Marcus' career includes roles as CEO of a national corporation, entrepreneur, and business owner in a wide range of industries. As certified executive coach, Bonnie Marcus inspires and coaches women to promote themselves and excel in their chosen careers. To gain control of your career advancement learn:

- How to create an effective and memorable message to promote yourself and your business
- The key to feeling more comfortable with self-promotion
- How to effectively use self-promotion to advance your career
- What holds people back from talking about themselves in a positive manner and how it undermines success.

In 20+ years of management experience, Bonnie Marcus has held executive positions in start up companies and Fortune 500 companies and has led both operational and sales functions." Her experience has enabled her to help other women achieve their aspirations.

Show co-host Sheryl Dawson shared, "There is, of course, no one answer or formula for success. Everyone has their own story about how they navigated their way to the top. Bonnie helps women and men discover who they are and define their path to success."

Co-host Ken Dawson added, "We often think of the work world as a jungle. Bonnie teaches us how we can explore opportunities in "jungle gym" fashion. Rather than attempting to conquer the new dynamics of the workplace on traditional career ladders, she helps clients see creative ways to advance their careers."

The show will air live at 11 a.m. - noon Central on August 17, 2009. To listen, please visit www.voiceamerica.com and search for Total Career Success. The archived show will be available for replay or download at the Total Career Success website, or from iTunes <http://www.itunes.com/podcast?id=311541702>

About Bonnie Marcus, Executive Coach & Motivational Speaker

As founder and principal of Women's Success Coaching, Bonnie Marcus personifies a remarkable blend of business success and coaching talent. Her corporate career has included roles in sales and marketing, CEO of a national corporation, entrepreneur and business owner., Women's Success Coaching was founded with the specific goal of guiding women on the right path with the right tools for career success. Bonnie is a certified business/executive coach through IPEC Coaching, an International Coaching Federation accredited program. In her 20+ years of management experience, she has held executive positions in start up companies and

Fortune 500 companies. Bonnie was the founder and former President of the Martha's Vineyard Women's Network, a group bringing women together for networking, professional development and business growth. She currently serves on the Board of Directors of Women Empowered, a non profit organization dedicated to supporting both men and women through the education of basic life skills. Bonnie is well known for her motivational speaking and innovative workshops. She received her BA from Connecticut College and a M.Ed. from New York University.

For more information, visit <http://womenssuccesscoaching.com/>

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://betterjobbetterlife.com> and <http://www.dawsonconsultinggroup.com>

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**2850 Horizon Ridge Parkway
Henderson, NV 89052
888-344-8278**

**Contact: Katie Keyser
Public Relations
PR@tcsworldwide.com**