

News Release

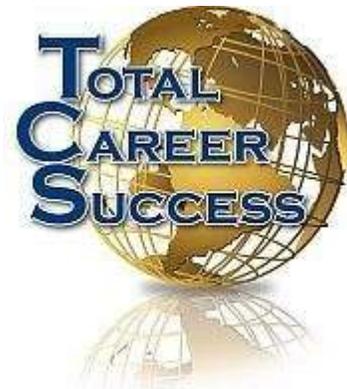
Total Career Success – David Krueger, MD, Author of The Secret Language of Money

September 21, 2009 Show Features David Krueger, MD, executive coach and author of *The Secret Language of Money: How to Make Smarter Financial Decisions* and [Live a Richer Life](#).

“ [Learn essential guidelines for living your new money story for wealth, health, and joy.](#) ”

Houston, TX ([PRWEB](#)) September 15, 2009 – David Krueger, MD, executive coach and author of "The Secret Language of Money" will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, September 21. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide [job search assistance](#) and [career development](#). David Krueger shares how to make smarter financial decisions and live a richer life by:

- Rewriting one's money story
- Finding the balance of wealth, health, and joy
- Avoiding debt and saving for the future
- Freeing oneself from the subconscious meanings people give money
- Avoiding repetition of the same money mistakes over and over.



Better Job Better Pay Better Life

"The Secret Language of Money" is a guided tour to the subconscious meanings people give money, the conflicted ways the brain deals with money, the reasons people tend to make the same money mistakes over and over, and how one can change all that. Money is used to soothe feelings and buy respect, to show how much one cares or how little. Rather than earning, saving, and spending money, people flirt with it, crave it, and scorn it. Not only that, but people punish and reward themselves with it. Without realizing it, people give money meaning it doesn't really have – what former psychiatrist and current business coach David Krueger calls "our money story." In the process of playing out that money story, people sacrifice the most important things in life: health, freedom, relationships, and happiness. Krueger brilliantly presents the cutting-edge science and real world application of how we think about money.

Show co-host Sheryl Dawson challenges people to ask themselves, "Do you consistently spend more than you have? Are you controlled by debt? Is your money somehow never enough?"

These are some of the questions that get to the heart of one's money story. Because one's money story is usually connected with their spouse's, Krueger shares "7 guidelines for effective money conversations."

Co-host Ken Dawson added, "Once you own up to your money story and the secret language that you apply to your money, you can begin to rewrite your money story."

David provides work sheets to help decipher one's money code. He outlines how to increase one's "financial intelligence" to control the urges that get people in trouble with their money.

Dawson encourages everyone, "Learn essential guidelines for living your new money story for wealth, health, and joy."

The show will air live at 11 a.m. - noon Central on September 21, 2009. To listen, please visit Voiceamerica.com and search for Total Career Success. The archived show will be available for replay or download at the Total Career Success website, or from iTunes <http://www.itunes.com/podcast?id=311541702>

About David Krueger, M.D. & Author

David Krueger, M.D. is an Executive Mentor Coach, and CEO of MentorPath, an executive coaching, publishing, and wellness firm. His approach integrates the insights of psychology, neuroscience, and professional coaching to help executive clients write the next chapter of their business stories. Author of sixteen trade and professional books on success, wellness, money, and self-development, and over seventy-five scientific papers, his coaching and writing focus on the art and science of success strategies: mind over matters. McGraw Hill Professional just released his book, *The Secret Language of Money*. A Mentor/Trainer Coach and Dean of Curriculum for Coach Training Alliance, he writes a regular feature column for *Networking Times* magazine, has been quoted in *Money*, *Fortune*, *Forbes*, *Town and Country*, the *New York Times*, and the *Wall Street Journal*. Dr. Krueger gives keynote addresses nationally and internationally. Dr. Krueger formerly practiced and taught Psychiatry and Psychoanalysis and was Clinical Professor of Psychiatry. He was listed in *The Best Doctors in America* (Woodward/White, Inc. Publishers) annually from 1996-2002, and was listed in *America's Top Psychiatrists* (Consumer Research Council of America, Washington DC). He founded and served as CEO for two healthcare corporations, co-founded a third startup that went from venture capital to merger/acquisition.

For more information visit newmoneystory.com

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Talk Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of [Job Search: The Total System](#), 3rd edition. They have served corporations in [outplacement](#) and [career development](#) as well as [talent management optimization](#) for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of [career development](#) issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit totalcareersuccess.com and dawsonconsultinggroup.com

2850 Horizon Ridge Parkway
Henderson, NV 89052
888-344-8278
Contact: Katie Keyser
Public Relations
PR(at)tcsworldwide.com