

NEWSRELEASE

Total Career Success – Dr. Dalton Conley, Author of Elsewhere, USA On

How We Got to Economic Anxiety and How to Give Everyone a Golden Parachute

October 19, 2009 Show Features Dr. Dalton Conley, Author of Elsewhere, USA On How We Got to Economic Anxiety and How to Give Everyone a [Golden Parachute](#)

“ [How We Got from the Company Man, Family Dinners and the Age of Affluence to the Home Office, BlackBerry Moms and Economic Anxiety.](#) ”

Houston, TX ([Vocus/PRWEB](#)) October 15, 2009 – Dr. Dalton Conley, professor of sociology and author of "Elsewhere, USA" will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, October 19. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide [job search assistance](#) and [career development](#). Dalton Conley has studied the phenomenon of "How We Got from the Company Man, Family Dinners and the Age of Affluence to the Home Office, BlackBerry Moms and Economic Anxiety." He observes that today's professional is constantly dogged by a feeling that he or she should be elsewhere —back at the office, at a party full of potential clients, home with the kids or at a social function with the spouse. Always on the go, people feel like they are in the right place at the right time only when in transit, moving from point A to B.

We owe the peculiar texture of life in Elsewhere, U.S.A., to a series of slow shifts since the peachy keen 1950s that have affected our wallets, families and personal relationships, leaving us lost and alienated in a new land for which we have no guidebook. The first of these changes is income inequality. The second of these changes is the rise of women in the workplace. These changes are completed by the technological changes that we see all around us. The result is a vicious cycle of perpetual motion.

Show co-host Sheryl Dawson shared, "Dalton captures the reality of how we live all too clearly. The changes we have seen in the last 50 years have been at lightening speed, and we do not seem to know how to slow down."

Co-host Ken Dawson added, "As Dalton points out, while not everyone is part of the Elsewhere Society, we can all recognize it around us and are subject to its gravitational pull. It's not that our activities have necessarily changed, but their meaning has. Once, playing ball with the kids on a Saturday afternoon was unremarkable. And driving an old car and living a simple life was a default option. Now each of these has become a self-conscious lifestyle choice to go against an invisible societal flow."



**Better Job Better Pay
Better Life**

Besides the lifestyle implications of the way we live and work, however, Dalton explores the underlying economic principles. Dalton asks the tough questions about the focus of our economy on consumer consumption. He challenges the US to provide a golden parachute for everyone by becoming an investor society in which everyone is like a global capital manager.

Dawson asks, "If we can change at such a rapid pace in one direction, why not adopt the policies that will allow us to change in a new direction for the benefit of our own lives now, but also for the future of our children and their children?"

Everyone responds to incentives. Dalton provides insight into how the US can redirect our economic incentives, reverse our negative savings trend and invest for a better future.

The show will air live at 11 a.m. - noon Central on October 19, 2009. To listen, please visit Voiceamerica.com and search for Total Career Success. The archived show will be available for replay or download at the Total Career Success website, or from iTunes <http://www.itunes.com/podcast?id=311541702>

About Dalton Conley, Ph.D., Professor of Sociology and Author of Elsewhere USA

Dalton Conley is University Professor and Dean for the Social Sciences at New York University; he is also Adjunct Professor of Community Medicine at Mount Sinai School of Medicine and a Research Associate at the National Bureau of Economic Research (NBER). He serves as a Senior Advisor to the UN Millennium Project. In 2005, Conley became the first sociologist (and second social scientist) to win the Alan T. Waterman Award from the National Science Foundation for best young researcher in any field of science, math or engineering. Conley's research focuses on how socio-economic status is transmitted across generations and on the public policies that affect that process.

Conley received his undergraduate degree in the Humanities from the University of California at Berkeley, a Master Degree in Public Administration from Columbia University's School of International and Public Affairs and a Ph.D. in Sociology from Columbia University. He recently finished a M.S. in biology and is currently pursuing a second Ph.D. in biology.

Conley was elected to permanent membership in the Council on Foreign Relations and as a Young Leader by the National Committee on U.S.-China Relations. He was named one of nine "innovative minds" by SEED Magazine. Conley has written six books and edited three. His latest books include *You May Ask Yourself: An Introduction to Thinking Like a Sociologist* (2008, New York: W.W. Norton) and *Elsewhere, U.S.A.: How We Got from the Company Man, Family Dinners and the Age of Affluence to the Home Office, BlackBerry Moms and Economic Anxiety* (2009, New York: Pantheon). In addition to writing books, he is a frequent lecturer and contributor to mainstream media including *Today*, *The O'Reilly Factor*, and *The NewsHour*. For more information visit daltonconley.com

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Talk Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of [Job Search: The Total System](#), 3rd edition. They have served corporations in [outplacement](#) and career development as well as [talent management optimization](#) for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of [career development](#) issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations. For more information, visit totalcareersuccess.com and dawsonconsultinggroup.com