

News Release

Total Career Success – Janine Driver, Body Language Expert on Non-verbal Secrets to Colossal Success

October 26, 2009 Show Features Janine Driver, Body Language expert on Non-verbal Secrets to Colossal [Success](#).

“ [Janine shatters the myths of body language. These are tips you can put to use immediately to advance your career and gain the advantage in competitive environments.](#) ”



Better Job Better Pay Better Life

Houston, TX ([Vocus/PRWEB](#)) October 22, 2009 -- Janine Driver, body language expert and founder of The Body Language Institute, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, October 26. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide [job search assistance](#) and [career development](#). Janine Driver takes the use and interpretation of body language to a whole new level. Her insights and recommendations on how to be more aware of the messages we send through our own body language and of those others send us, enable people to improve relationships, performance and confidence. Whether in social, business or professional settings, non-verbal messages are as important to success as verbal messaging. Janine helps people learn to:

- Improve personal and executive presence
- Develop more effective customer relationships
- Get the job they want
- Communicate more effectively to build rapport and influence
- Increase sales results

Driver's advanced communications training helps executives, sales people, and other professionals build executive presence, explode their selling skills, and create and deliver business presentations that win new business. Janine and her team of the world's most sought after subject matter experts have helped clients become the total leader, which ultimately led them to win billions of dollars in new business contracts.

Show co-host Sheryl Dawson shared, "In the ever expanding cyber world, ultimately it is face-to-face communications that differentiate individuals. Janine has a treasure chest full of tips for 'dressing for success' in every sense of the word."

Co-host Ken Dawson added, "Whether you are just starting your career or building a business, whether in sales, customer service or operations, awareness of how to control and read body language to communicate is vital to success."

Dawson added, "Janine shatters the myths of body language. These are tips you can put to use immediately to advance your career and gain the advantage in competitive environments." The show will air live at 11 a.m. - noon Central on October 26, 2009. To listen, please visit [Voiceamerica.com](http://www.voiceamerica.com) and search for Total Career Success. The archived show will be available for replay or download at the Total Career Success website, or from iTunes <http://www.itunes.com/podcast?id=311541702>

About Janine Driver, Body Language Expert

Janine Driver is the founder, president, and lead instructor for The Body Language Institute, an elite certification program that offers award-winning advanced communications training to help executives, sales people, and other professionals build executive presence, explode their selling skills, and create and deliver business presentations that win new business. Janine is an international communications expert, published author, keynote speaker, and a popular media guest. Janine was a federal law enforcement officer within the United States Department of Justice for fifteen years, where she trained lawyers, judges, and law enforcement officers on how to read body language and detect deception. In addition, Janine is an approved speaker for Vistage, a worldwide leadership company that helps senior executives, who make over ten million dollars, take their careers—and their companies—to a higher level. For more information visit bodylanguageinstitute.com

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Talk Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of [Job Search: The Total System](#), 3rd edition. They have served corporations in [outplacement](#) and career development as well as [talent management optimization](#) for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of [career development](#) issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit totalcareersuccess.com and dawsonconsultinggroup.com

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